# Strategic Plan

## Mission:
To serve as the professional home for cardiovascular team members and to optimize cardiovascular health in Ohio.

### Increase Relevance as the CV Professional Home in Ohio

**Position Ohio ACC as an essential resource for cardiovascular team members, at all stages in their careers, in the state of Ohio**

- Continually improve the Ohio-ACC website
- Identify and offer Ohio-specific education and information
- Engage FITs
- Target CV care team for meetings
- Launch initiatives aimed at increasing meeting attendance
- Offer scholarships, memberships and grants
- Invite non-academic and CV team members as speakers

### Deliver Actionable Knowledge

**Serve as a trusted source for consumable, actionable and relevant cardiovascular information and best practices**

- Enhance the content of the electronic newsletter
- Develop a committee focused on enhancing communication and vetting content
- Evaluate outcome of Spring Summit on new date

### Advocate for Provider Well-Being

**Protect and advocate for CV provider interests and well-being in the state of Ohio**

- Collaborate with and engage all providers in the dialog on provider burnout and well-being to identify and address specific issues affecting Ohio-ACC members
- Offer education on improving provider burnout
- Collaborate with other state-based organizations who are discussing and addressing burnout

### Invest in Ohio-ACC’s Future

**Identify and develop the next generation of Ohio-ACC leaders and member volunteers**

- Identify a key cardiology lead within each institution
- Engage members in leadership opportunities
- Outreach to identify volunteers at each level, within each system
- Create working committees
- FIT to FACC transition